### WHY COMMUNICATION MATTERS

Communication is an integral part of a successful school district. Today, we understand that operating a school that is a vital part of the community and its neighborhoods produces a very real need to develop healthy relationships with the individuals and groups within our districts.

Effectively communicating the successes and challenges of your school district requires planning which makes the school setting vibrant, challenging and sometimes exasperating. NSPRA is here to help.

By joining the Nebraska School Public Relations Association (NSPRA) you have many great opportunities (in person and electronically) to network and share best practices in school communications. NSPRA plugs you into a network of people across the state of Nebraska who are educational leaders and experts in the area of school communication.

With nearly four decades of service in Nebraska, we are eager to expand both our network and your exposure to the best practices and latest trends in school communications.

NSPRA is proud to be a state chapter of the National School Public Relations Association.

Valuable networking opportunities
with leaders in educational
communication, including e-mail
discussion groups and an online directory
of other NSPRA members

APR Accreditation mentoring available through local and national NSPRA chapters

Opportunities to network and gather information from professionals nationwide through the National School Public Relations Association

Regular, topical meetings and ongoing exchanges of information and ideas

Scholarship opportunities available for the NSPRA National Conference

Partnering with other statewide organizations dedicated to education (NCSA)

### THE GOOD LIFE BEGINS IN OUR SCHOOLS

### **NSPRA**

# WWW.NEBSPRA.ORG

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## JOIN NSPRA!

NAME

SCHOOL DISTRICT

TITLE

<u>address</u>

PHONE

**EMAIL** 

SUBMIT THIS REGISTRATION FORM AND YOUR \$35 MEMBERSHIP DUES, PAYABLE TO NEBRASKA SCHOOL PUBLIC RELATIONS ASSOCIATION, TO:

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